### Dr. S. RABIYATHUL BASARIYA



**Designation**: Asst. Professor

Nature of

**Employment** : Permanent

 $\textbf{Qualification} \hspace{0.5cm} : \hspace{0.1cm} Mcom., \hspace{0.1cm} MBA., \hspace{0.1cm} Mphil., PhD$ 

**Phone** : +91 9894669386

Email : rabiyathul@crescent.education

Educational Background				
Degree	Discipline	Year of	University	
		<b>Passing</b>		
PhD	Commerce/Management	2012	Madurai Kamaraj University	
MPhil.,	Management	2006	Madurai Kamaraj University	
MBA	HR & Finance	2012	Madurai Kamaraj University	
Mcom	Accounting	2004	Madurai Kamaraj University	
Bcom	Accounting	1999	University of Madras	

Work Experience			
Designation	Institution	Duration	No. of
			Years
Assistant	B.S. Abdur Rahman Crescent Institute of	20 <sup>th</sup> April	1 yr
Professor	Science & Technology	2023- till date	
Associate	Lebanese French University	1 <sup>st</sup> Sep 2018-	3yrs 2mts
Professor		31 Nov 2021	
Associate	Bharath Institute of Higher Education and	6 <sup>th</sup> June 2015-	3yrs 3mts
Professor &	Research	30 <sup>th</sup> Aug 2018	
Research		1108 2010	
Supervisor			
Assistant	Hajee karutha Rowther Howdia college	4 <sup>th</sup> July 2005-	9 yrs
Professor		30 <sup>th</sup> May 2015	10mts

## **Lectures Courses Delivered**

- Financial Accounting
- Management Accounting
- Cost Accounting
- Marketing Management
- Human Resources Management

# **Area of Research Interest**

• Finance/ HR/ Management/Marketing

# **Publications**

International Journal / National Journal/International Conferences / National Conferences/Seminars / Workshops

Publications in Web of Science/Scopus Indexed Journals

TITLE	JOURNAL	VOLUME/IMPACT FACTOR
Game Changing trends in	International Journal of Early	ISSN: 1308-5581 Vol 14, Issue 03
Advertising to Define success	Childhood Special Education	2022
in entrepreneurs life of 2022		DOI: 10.9756/INT-JECSE/V14I3.1217
<b>Challenges and Opportunities</b>	European Journal of Molecular	2020, Volume 7, Issue 4, Pages 1329-
in Online Marketing	& Clinical Medicine,	1333
	(Scopus Indexed)	https://ejmcm.com/article_1828.html
A TORCH ON BENCH	European Journal of Molecular	2020, Volume 7, Issue 4, Pages 1334-
MARKING"	& Clinical Medicine,	1341
As an Indicator Of Best	(Scopus Indexed)	https://ejmcm.com/article_1829.html
Practices In HRM		
Today's youngsters prefer	European Journal of Molecular	2020, Volume 7, Issue 4, Pages 1322-
online purchasing rather	& Clinical Medicine,	1328
than traditional way of	(Scopus Indexed)	https://ejmcm.com/article_1827.html
purchasing		

		VOLUME 7 VOCUME 40 0 1 4000	
Consumers'	NOVYI MIR	VOLUME 5 - ISSUE 10 - October 2020	
Preference and	Research Journal	Page No: 77 to 88	
Their Buying	(Web of science)	DOI:16.10098.NMRJ.2020.V5I10.256342.1752	
Choice			
Online	Productivity	Volume-25(4), GITO Verlag, P. 21-27, ISSN 1868-8519,	
Marketing: A	management,	2020	
<b>Step Towards</b>	(Scopus Indexed)	http://www.productivitymanagement.org/pm2520200803.html	
Green			
Innovation-Audit			
Of Writing			
Assessment of	Recent	August 17, 2020 DOI: https://doi.org/10.9734/bpi/rder/v2	
<b>Online Promotion</b>	<b>Developments in</b>	ISBN-13 (15)978-93-90206-87-2	
as a Coping	Engineering		
Strategy for	Research Vol. 2		
Career Plateau	Book chapter 4	http://bp.bookpi.org/index.php/bpi/catalog/book/236	
<b>Green Marketing</b>	Journal of critical	http://www.jcreview.com/?mno=29385	
<b>Products- Buyer</b>	reviews	JCR. 2020; 7(17): 1384-1390.	
Behaviour	(Scopus Indexed)	doi: 10.31838/jcr.07.17.178	
A Theoretical	International Journal	Volume: Volume 24	
Study On Budget	of Psychosocial	Issue-6, Year: 2020, Month: March	
And Monetary	Rehabilitation	DOI: <u>10.37200/IJPR/V24I6/PR260111</u>	
Fund	(Scopus Indexed)	Pages-1157-1164	
Management		https://www.psychosocial.com/article/PR260111/13365/	
Performance And	International Journal	Volume: Volume 23	
Compensation	of Psychosocial	Issuet-4, Year: 2019, Month: November DOI:	
Management	Rehabilitation	10.37200/IJPR/V23I4/PR190518 Pages: 1876-1882	
With Special	(Scopus Indexed)		
Reference To			
Information			
Technology			
Industry			
A Study on the	Journal of Critical	Volume 2019; Issue 6(6): Page: 368-375	
uses of taxation in	Review	http://www.jcreview.com/index.php?mno=302645229	
developing	(Scopus Indexed)		

countries

**Corporate social** International journal Volume 12 issue 5 Nov 2019

**Responsibility in** of control and ISSN- 2005-4297

Micro Small and Automation <a href="http://sersc.org/journals/index.php/IJCA/article/view/1591">http://sersc.org/journals/index.php/IJCA/article/view/1591</a>

Medium Industries. (Scopus Indexed)

**Employee Cross** International Journal (IJCIET), ISSN Print: 0976-6308 and ISSN Online:

**Training and Its** of Civil Engineering 0976 - 6316 Volume 9, Issue 6,

**Impact on Employee** & Technology June 2018, pg. 800–806

Performance (Scopus Indexed) <a href="https://iaeme.com/Home/article\_id/IJCIET\_09\_06\_092">https://iaeme.com/Home/article\_id/IJCIET\_09\_06\_092</a>

Impact of Cross Indian Journal of ISSN:0976-0245E Vol. 10, No. 03

**Training on Career** Public Health Research March 2019, Pg:1082-1085

**Planning and** & Development

**Progression** (IJPHRD)

(Scopus Indexed)

Influence of Value International Journal ISSN: 2249-8958 (Online) Volume-8 Issue-6, August

analysis and Cross of Engineering 2019, Pg.:1810-1811.

**Training on the** and Advanced

industry (Scopus Indexed)

Impact of Cross International Journal ISSN: 2278-3075 Volume-8, Issue-11S,

**Training on** of Innovative September 2019 **Employee Skill** Technology and Pg. 1184-1187

**Development and** Exploring Engineering

**Career Growth using** (IJITEE)

Prediction (Scopus Indexed)

**Monitoring System** 

**Cross Training – A** International Journal ISSN: 2278-3075, Volume-8 Issue-11,

long term beneficial of Innovative September 2019 Pg:1468-1470

tool to an Employer Technology and

**Exploring Engineering** 

(IJITEE)

(Scopus Indexed)

**Designing** International Journal International Journal of Recent

implementing and of Recent Technology Technology and Engineering (IJRTE) (Scopus

evaluating employee and Engineering Indexed)

training programs (IJRTE)

(Scopus Indexed)

Scientific & Technology   Cotober 2019 Pg:671-674	Pros and Cons of On-the-	International Journal of	ISSN 2277-8616, Volume 8, Issue 10,
the Job training         Research (IJSTR)         (Scopus Indexed)           Implementation of Virtual Reality in         Recent Technology and 2019         2019           Serious Gaming - War Simulation         Engineering (IJRTE)         Pg: 245-248           Simulation         (Scopus Indexed)         March 2019, Vol. 10, No. 03           Study on Customer         Health Research & DOI Numbers: 10.5958/0976-         DOI Numbers: 10.5958/0976-           Satisfaction and Development         S506.2019.00649.1 Pg-1072-1078         DOI Numbers: 10.5958/0976-           Ratio Analysis Tool To Health Research & S506.2019.00650.8 March 2019, Vol. 10, No.         DOI Numbers: 10.5958/0976-           Ratio Analysis Tool To Trigger Out Financial Performance.         Development Oevelopment			
Implementation of	_		<b>9</b>
Implementation of Virtual Reality in Recent Technology and Virtual Reality in Recent Technology and Serious Gaming - War Engineering (URTE)         ISSN: 2277-3878 Volume-8 Issue-285, July 2019           Serious Gaming - War Simulation         Engineering (URTE)         Pg: 245-248           Simulation         (Scopus Indexed)         March 2019, Vol. 10, No. 03           Study on Customer         Health Research & DOI Numbers: 10.5958/0976-           Satisfaction and Development         DoOI Numbers: 10.5958/0976-           Relationship         (Scopus Indexed)         DOI Numbers: 10.5958/0976-           Ratio Analysis Tool To         Health Research & 5506.2019.00649.1 Pg-1072-1078         DOI Numbers: 10.5958/0976-           Ratio Analysis Tool To         Health Research & 5506.2019.00650.8 March 2019, Vol. 10, No.         DOI Numbers: 10.5958/0976-           Ratio Analysis Tool To         Health Research & 5506.2019.00650.8 March 2019, Vol. 10, No.         DOI Numbers: 10.5958/0976-           Ratio Analysis Tool To         Health Research & 5506.2019.00650.8 March 2019, Vol. 10, No.         Doi Numbers: 10.5958/0976-           Ratio Analysis Tool To         Health Research & 5506.2019.00650.8 March 2019, Vol. 10, No.         Doi Numbers: 10.5958/0976-           Ratio Analysis Tool To         Health Research & 7506.2019.00650.8 March 2019, Vol. 10, No.         Doi Numbers: 10.5958/0976-         Place Numbers: 10.5958/0976-         Place Numbers: 10.5958/0976-         Place Numbers: 10.5958/0			
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Simulation(Scopus Indexed)Online Marketing - Study on CustomerHealth Research & Health Research & Dol Numbers: 10.5958/0976- 5506.2019.00649.1 Pg-1072-1078Satisfaction and RelationshipDevelopment (Scopus Indexed)5506.2019.00649.1 Pg-1072-1078A General Study On the Ratio Analysis Tool To Trigger Out Financial Performance.Indian Journal of Public (Scopus Indexed)DOI Numbers: 10.5958/0976- 5506.2019.00650.8 March 2019, Vol. 10, No.A Study on Problem Faced on E-Filing by Corporate Experts in the Companies Act, 2013 Genys'OnlineJournal of Advanced JARDCSVolume 11  07-Special Issue Pages: 1018-1021. https://www.jardcs.org/abstract.php?id=1878#2013 Genys'OnlineResearch in Dynamical Journal of Horther Experts in the Companies Act, JARDCSISSN: 2277-3878 Volume-8 Issue-1S2, Marketing BuyingRecent Technology and BehaviourMay 2019 Pg: 323-325BehaviourEngineering (IJRTE) (Scopus Indexed)Impact of CareerInternational Journal of Civil Engineering & (Scopus Indexed)ISSN Print: 0976-6308 and ISSN Online: 0976- 6316, Volume 9, Issue 6, June 2018, Plateau on EmployeesAttitude and BehaviorTechnology (IJCIET), (Scopus Indexed)pg. 813-819Strategies Influencing Withholding of WomenIndian Journal of Public (Scopus Indexed)ISSN:0976-0245E Vol. 10, No. 03Withholding of WomenHealth Research & Health Research & March 2019, Pg:1086-1089	Virtual Reality in	Recent Technology and	
Online Marketing -Indian Journal of PublicMarch 2019, Vol. 10, No. 03Study on CustomerHealth Research &DOI Numbers: 10.5958/0976-Satisfaction andDevelopment5506.2019.00649.1 Pg-1072-1078Relationship(Scopus Indexed)DOI Numbers: 10.5958/0976-A General Study On the Ratio Analysis Tool ToHealth Research &5506.2019.00650.8 March 2019, Vol. 10, No.Trigger Out Financial Performance.Development03 Pg: 1079-1081A Study on ProblemJournal of AdvancedVolume 11   07-Special Issue Pages: 1018-1021.Faced on E-Filing byResearch in Dynamicalhttps://www.jardcs.org/abstract.php?id=1878#Corporate Experts in the Companies Act, 2013 Genys'OnlineJARDCSISSN: 2277-3878 Volume-8 Issue-1S2,Marketing BuyingRecent Technology and Engineering (IJRTE) (Scopus Indexed)May 2019 Pg: 323-325Marketing BuyingRecent Technology and Engineering (IJRTE) (Scopus Indexed)ISSN Print: 0976-6308 and ISSN Online: 0976-Plateau on EmployeesCivil Engineering & (Scopus Indexed)6316, Volume 9, Issue 6, June 2018,Attitude and BehaviorTechnology (IJCIET), (Scopus Indexed)JSSN: 0976-0245E Vol. 10, No. 03Withholding of WomenHealth Research & Health Research &March 2019, Pg: 1086-1089Employees In TT SectorDevelopment, (IJPHRD)	Serious Gaming - War	Engineering (IJRTE)	Pg: 245-248
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Impact of CareerInternational Journal ofISSN Print: 0976-6308 and ISSN Online: 0976-Plateau on EmployeesCivil Engineering &6316, Volume 9, Issue 6, June 2018,Attitude and BehaviorTechnology (IJCIET),pg. 813–819(Scopus Indexed)(Scopus Indexed)Strategies InfluencingIndian Journal of PublicISSN:0976-0245E Vol. 10, No. 03Withholding of WomenHealth Research &March 2019, Pg:1086-1089Employees In IT SectorDevelopment, (IJPHRD)	Behaviour	Engineering (IJRTE)	
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Attitude and Behavior Technology (IJCIET), pg. 813–819 (Scopus Indexed)  Strategies Influencing Indian Journal of Public ISSN:0976-0245E Vol. 10, No. 03  Withholding of Women Health Research & March 2019, Pg:1086-1089  Employees In IT Sector Development, (IJPHRD)	Impact of Career	International Journal of	ISSN Print: 0976-6308 and ISSN Online: 0976-
(Scopus Indexed)  Strategies Influencing Indian Journal of Public ISSN:0976-0245E Vol. 10, No. 03  Withholding of Women Health Research & March 2019, Pg:1086-1089  Employees In IT Sector Development, (IJPHRD)	Plateau on Employees	Civil Engineering &	6316, Volume 9, Issue 6, June 2018,
Strategies Influencing Indian Journal of Public ISSN:0976-0245E Vol. 10, No. 03  Withholding of Women Health Research & March 2019, Pg:1086-1089  Employees In IT Sector Development, (IJPHRD)	Attitude and Behavior	Technology (IJCIET),	pg. 813–819
Withholding of Women Health Research & March 2019, Pg:1086-1089  Employees In IT Sector Development, (IJPHRD)		(Scopus Indexed)	
Employees In IT Sector Development, (IJPHRD)	<b>Strategies Influencing</b>	Indian Journal of Public	ISSN:0976-0245E Vol. 10, No. 03
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In Chennai, Tamil (Scopus Indexed)	<b>Employees In IT Sector</b>	Development, (IJPHRD)	
	In Chennai, Tamil	(Scopus Indexed)	

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Theoretical study on the	The Middle East International	e-ISSN: 2682-8766 Vol 1, No 1
Strategic Challenges and Future	Journal for Social Sciences	Sep https://meijss.org/wp-
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The effectiveness of publicity	International Journal of	ISSN: 2278-3075, Vol.8, Issue-
and advertising on consumer's	Innovative Technology and	11S1, Sept 2019 pp.1181 – 1183
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	(Scopus Indexed)	
Impact of Workplace Stress on	International Journal Of	ISSN 2277-8616, Volume 8, Issue
<b>Employee Career Plateau</b>	Scientific & Technology	10, October 2019
	Research (IJSTR),	Pg 2570-2573
	(Scopus Indexed)	
The Success of Online	International journal of	Volume 9 Issue1 March 2019
<b>Marketing Relies on Improving</b>	management and Business Research	ISSN 2228-7019
<b>Public Relations</b>	(Scopus Indexed)	Online ISSN 2228-7027
The Influence of 'Adventure	African Journal of	Volume 8 (2) - (2019) ISSN:
Tourism Activities' in promoting	Hospitality, Tourism and	2223-814X
tourism business in mountain	Leisure	http://:www.ajhtl.com
stations	(Scopus Indexed)	
A Study on Attrition: Turnover	International Journal of Civil	Volume 10, Issue 9, Jan2019
intentions of employees	Engineering and Technology	ISSN Print: 0976 - 6308
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	(Scopus Indexed)	

A study on customer	INTERNATIONAL RESEARCH	Volume 5, Issue 12, Dec 2018.
satisfaction towards - E	JOURNAL OF MANAGEMENT	ISSN:(2348-9766), IMPACT
Banking	AND COMMERCE (IRJMC)	FACTOR-5.564
A Study On consumer	INTERNATIONAL RESEARCH	Volume 4, Issue 10, Nov 2018.
satisfaction and preference of	JOURNAL OF MANAGEMENT	ISSN:(2348-9766), IMPACT
colour TV brands in Chennai	AND COMMERCE (IRJMC)	FACTOR-5.564
city		
A Study On The Customers	International Journal of Civil	Volume 9, Issue 4, Apr 2018.
<b>Benefits On Mutual Funds</b>	Engineering and Technology	ISSN Print: 0976 - 6308
	(IJCIET)	ISSN Online: 0976 – 6316
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"Theoretical framework on	International Journal of Civil	Volume 9, Issue 4, Apr 2018.
"customer satisfaction towards	Engineering and Technology	ISSN Print: 0976 - 6308
reliance jio" 'a study in related	(IJCIET)	ISSN Online: 0976 - 6316
to Chennai city'"	(Scopus Indexed)	
"Women entrepreneurs-	International Journal of Civil	IJCIET, Volume 9, Issue 4, April
problems and prospects in	Engineering and Technology	2018. ISSN Print: 0976 - 6308
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"A Knowledge Torch On	(Scopus Indexed) International Journal of Civil	Volume 9, Issue 4, April 2018,
"A Knowledge Torch On Consumer Preferences And	· •	Volume 9, Issue 4, April 2018, pp. 103–109, ISSN Print: 0976-
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<b>Consumer Preferences And</b>	International Journal of Civil Engineering and Technology	pp. 103–109, ISSN Print: 0976-
Consumer Preferences And Distinctive Problems And	International Journal of Civil Engineering and Technology (IJCIET)	pp. 103–109, ISSN Print: 0976-6308 and ISSN Online: 0976-
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Consumer Preferences And Distinctive Problems And Prospects Of Kanchipuram Handloom Products"	International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed)	pp. 103–109, ISSN Print: 0976-6308 and ISSN Online: 0976-6316
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Consumer Preferences And Distinctive Problems And Prospects Of Kanchipuram Handloom Products" The role of social media on Enhancing advertising	International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed)  International Journal of Civil Engineering and Technology (IJCIET)	pp. 103–109, ISSN Print: 0976-6308 and ISSN Online: 0976-6316  Volume 8, Issue 9, September 2017, pp. 1042–1047, Article ID:
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Consumer Preferences And Distinctive Problems And Prospects Of Kanchipuram Handloom Products" The role of social media on Enhancing advertising effectiveness  Perspectives And the Factors Influencing Effectiveness of	International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed)  International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil Engineering and Technology	pp. 103–109, ISSN Print: 0976-6308 and ISSN Online: 0976-6316  Volume 8, Issue 9, September 2017, pp. 1042–1047, Article ID: IJCIET_08_09_116  Volume 8, Issue 9, September,
Consumer Preferences And Distinctive Problems And Prospects Of Kanchipuram Handloom Products" The role of social media on Enhancing advertising effectiveness  Perspectives And the Factors Influencing Effectiveness of Training and Development on	International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed)  International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil Engineering and Technology (IJCIET)	pp. 103–109, ISSN Print: 0976-6308 and ISSN Online: 0976-6316  Volume 8, Issue 9, September 2017, pp. 1042–1047, Article ID: IJCIET_08_09_116  Volume 8, Issue 9, September,
Consumer Preferences And Distinctive Problems And Prospects Of Kanchipuram Handloom Products" The role of social media on Enhancing advertising effectiveness  Perspectives And the Factors Influencing Effectiveness of Training and Development on Employees' Performance	International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed)  International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) (IJCIET) (Scopus Indexed)	pp. 103–109, ISSN Print: 0976-6308 and ISSN Online: 0976-6316  Volume 8, Issue 9, September 2017, pp. 1042–1047, Article ID: IJCIET_08_09_116  Volume 8, Issue 9, September, 2017
Consumer Preferences And Distinctive Problems And Prospects Of Kanchipuram Handloom Products" The role of social media on Enhancing advertising effectiveness  Perspectives And the Factors Influencing Effectiveness of Training and Development on Employees' Performance Measuring Financial	International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed)  International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil	pp. 103–109, ISSN Print: 0976-6308 and ISSN Online: 0976-6316  Volume 8, Issue 9, September 2017, pp. 1042–1047, Article ID: IJCIET_08_09_116  Volume 8, Issue 9, September, 2017  Volume 8, Issue 9, September,
Consumer Preferences And Distinctive Problems And Prospects Of Kanchipuram Handloom Products" The role of social media on Enhancing advertising effectiveness  Perspectives And the Factors Influencing Effectiveness of Training and Development on Employees' Performance Measuring Financial Performance Through Ratio	International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed)  International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil Engineering and Technology (IJCIET) (Scopus Indexed) International Journal of Civil Engineering and Technology	pp. 103–109, ISSN Print: 0976-6308 and ISSN Online: 0976-6316  Volume 8, Issue 9, September 2017, pp. 1042–1047, Article ID: IJCIET_08_09_116  Volume 8, Issue 9, September, 2017  Volume 8, Issue 9, September,

Role and the value of creativity	International Journal of Research	Issue 7, Vol 3 (May 2017)
in the effectiveness of	in Management	
Advertising		
Career Plateau of employees and	International Journal of	Vol 4, Issue 3, Mar 2017
its causes	Advanced research and Science	
	Engg. and technology	
	(Scopus Indexed)	
Job Enrichment: Conceptual	International Journal of	Vol 6, Jan-Mar 2017 pp 2832-2838
review	organisational behaviour and	
	management perspectives	
Cross training employees: A	International Journal of	Vol 4, Issue 3, Mar 2017
conceptual review.	Advanced research and Science	
	Engg. and technology	
Developing managing and	International Journal of	Vol 6, Jan-Mar 2017 pp 2826-2831
sustaining high performance	organisational behaviour and	
teams.	management perspectives	
Attracting and maintaining	Journal of Innovative Research	Vol 2, Issue.2, Jul-Dec 2016
personnel: The position of	and solutions	
Branding and industry		
photograph		
Rural Marketing Strategies for	ВООК	(ISBN No: 978-81-929292)
Selling Products & Services:		
Issues & Challenges		
A study On Customer	International Journal of Business	Volume 1, Issue 2, special edition
Satisfaction towards shopping	Intelligence and Innovations	Oct-2015, ISSN 2348 4705
malls		
Scope of the Indian Retail	Pezzotaitte Journals	Volume 4, Number 3, July -Sep-
Market		2015. ISSN No: 2279 0942

#### **International/National Conference**

#### Major FDP / Workshop / Seminar Attended & Organized

Work shop /Conferences	Presented	Attended	Key note speaker
Work shop (National)	20	40	4
Work shop (International	10	20	5
Conference (National)	20	40	7
<b>Conference (International)</b>	10	20	6

## **Additional Responsibilities**

- MBA OL Programme Coordinator
- SLM (Self Learning Material) Coordinator
- Reviewer for many International journals and one Taylor and Francis Journal
- External Doctoral committee member for many Universities

#### Achievements

MPhil/PhD	Pursuing	Awarded
MPhil	-	31
PhD	1	07

## **Projects Developed**

- A study on "The Basic stages of preparing a public budget" May 2019. Lebanese French University, Erbil.
- A study on the problems and prospects of women entrepreneurs with special reference to Chennai City" July 2018
- A survey on "the performances of Tata Ace' in Theni District, Madurai, Dec 2013.
- A survey on "Customer Satisfaction regarding Maruthi Alto Cars" in Cumbum City April 2012.
- A study on "Customer Satisfaction Regarding MRF Tyres in Madurai City" Dec.2011